

Subj: **Re: FW: Fwd: Governor's Neighborhood Recovery Plan Collaborative ViolencePrev...**  
Date: 2/14/2011 10:57:02 P.M. Central Daylight Time  
From: [REDACTED]  
To: [REDACTED]

Talk to Toni to see how the IVPA handled the review process. We did not give this to the Alderman. There was a review process for the lead agencies and there is a review process for the sub-grantees. I told them to get DCEO involved in the grant making process. Last I heard they had not done so. I am not happy about that. Let me know. Thanks.

In a message dated 2/14/2011 8:26:39 P.M. Central Standard Time, [REDACTED] writes:

how will the alderman respond to this if asked tomorrow? thanks.

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**From:** [REDACTED]  
**Sent:** Monday, February 14, 2011 6:55 PM  
**To:** Andrew Ross  
**Subject:** Fw: Fwd: Governor's Neighborhood Recovery Plan Collaborative ViolencePrevention Grants

Sent via BlackBerry by AT&T

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**From:** Robert Baren <[robert@donharmon.org](mailto:robert@donharmon.org)>  
**Date:** Mon, 14 Feb 2011 18:48:18 -0600  
**To:** [REDACTED]  
**Subject:** Fwd: Governor's Neighborhood Recovery Plan Collaborative Violence Prevention Grants

Begin forwarded message:

**From:** "S. D. Price" [REDACTED]  
**To:** "Robert Baren" <[robert@donharmon.org](mailto:robert@donharmon.org)>, "Don Harmon" <[don@donharmon.org](mailto:don@donharmon.org)>  
**Subject:** Governor's Neighborhood Recovery Plan Collaborative Violence Prevention Grants

No virus found in this incoming message.

Checked by AVG - [www.avg.com](http://www.avg.com)

Version: 9.0.872 / Virus Database: 271.1.1/3443 - Release Date: 02/14/11 01:34:00

Ben Nuckels

Thu, Sep 16, 10 10:55 PM

to Tom Quinn; holly@quinnforillinois.com; mica@quinnforillinois.com;  
chad@quinnforillinois.com; David Rosen; Jack Lavin; Dennis Gragert; John Anzalone; Jeff Liszt;  
Joe Slade White; Robert Dietz, GJ; Andrew (Andy) Ross; sheila@quinnforillinois.com;  
stewart@dga.net; Cheryl Byers; Trish Hoppey; Lindsay Hansen Anderson; Robbie Dodson

Re: 8:00 a.m. Call Agenda

-- CALL AGENDA 9-10-2010--

Call in number: [REDACTED] Code [REDACTED] 8:00 a.m.

**1) Stateside Updates**

- Neighborhood Recovery Initiative
- Incoming FOIA's
- Stateside Press Shop Update

**2) Message and Communication**

- New Ad 9/21-28: Markets & Content
- PQ/BB Debate on the 21<sup>st</sup> @ Commercial Club
- Civic Federation Forum 9/23
- Debate Update
- Sun Times Ed Board Meeting 9/21, Southtown Star
- 3<sup>rd</sup> Party Press Pops
- Anti-Brady and SLC – work w/ reporters
- Slogan for jobs, jobs plan, etc.
- ethnic media summit
- updated surrogate talking points.
- Contrast next week

**3) Sheila Updates**

**4) Fundraising**

- Big week...
- Quarterly fundraiser 9/21

**5) Outreach/Politics/Field**

- 1,300 pro-Quinn rally on southside
- IFT
- AFSCME
- Internship recruitment
- Field Campaign: Early Vote, GOTV, continuing to pick up filling downstate walks & phones (russ), 35k signs out statewide – will be put up over the weekend.

Ben Nuckels

Thu, Sep 30, 10 11:47 PM

to Tom Quinn; holly@quinnforillinois.com; mica@quinnforillinois.com;  
chad@quinnforillinois.com; David Rosen; Jack Lavin; Dennis Gragert; Mark Mellman; Chris  
Marshall; Joe Slade White; Robert Dietz, GJ; Andrew (Andy) Ross; sheila@quinnforillinois.com;  
stewart@dga.net; Cheryl Byers; Trish Hoppey; Lindsay Hansen Anderson; Robbie Dodson  
cc April Nickens

Re: 8:00 a.m. Call Agenda

-- CALL AGENDA 10-1-2010--

Call in number: [REDACTED] Code [REDACTED] 8:00 a.m.

**1) Stateside Updates**

- Upcoming Week
- Neighborhood Recovery Initiative
- Put Illinois to Work
- Incoming FOIA's

**2) Message and Communication**

- Polls (CNN, Trib, DGA)
- Dual-track
- New Brady Ad
- Debate review
- 3<sup>rd</sup> Party Press Pops Update
- AFL-CIO convention next week, Building trades
- Contrast next week

**3) Sheila Updates**

**4) Outreach/Politics/Field**

- Dennis Gannon
- IFT: JSW/BN/Will Burns/Rosen IPACE call Friday evening
- GOTV Planning: downstate/Chicago Russ, Cassidy
- Rallies: 11th, 12th, 19th
- Political Update

Ben Nuckels

Fri, Oct 8, 10 12:41 AM

to Tom Quinn; holly@quinnforillinois.com; mica@quinnforillinois.com;  
chad@quinnforillinois.com; David Rosen; Jack Lavin; Dennis Gragert; Mark Mellman; Chris  
Marshall; Joe Slade White; Robert Dietz, GJ; Andrew (Andy) Ross; sheila@quinnforillinois.com;  
stewart@dga.net; Cheryl Byers; Trish Hoppey; Lindsay Hansen Anderson, Robbie Dodson;  
Dennis Gannon  
cc April Nickens

## 8:00 a.m. CST Call Agenda

-- CALL AGENDA 10-8-2010--

Call in number: [REDACTED] Code [REDACTED] 8:00 a.m.

### 1) Stateside Updates

- Neighborhood Recovery Initiative
- Incoming FOIA's

### 2) Message and Communication

- Focus Group Update / New Brady Ad
- POTUS radio buy
- Rallies / Joe Biden
- SIU Debate
- WTTW Debate
- Newspaper Endorsements
- Contrast next week

### 3) Sheila Updates

#### 4) Outreach/Politics/Field

- IFT & CTU Endorsement
- GOTV: downstate/Chicago Russ, Cassidy
- Political Update

Andrew (Andy) Ross  
to Jack Lavin

Sun, Sep 26, '10 12:55 PM

Re:

The issue with the tax credit is that many of them are not for profits. I don't necessarily think its a bad idea to do an event. I would be concerned if its done too close to neighborhood recovery.

-----Original Message-----

From: Jack Lavin

To: Andy Ross

ReplyTo: Jack Lavin

Subject:

Sent: Sep 26, 2010 12:14 PM

Thoughts on doing a press conf on extending PITW. Say it was tremendously successful, Illinois was the most successful in the nation, we have to keep people working, I am extending it for two months and asking the Feds to extend the program. We could also say that we are going to ask the GA in Spfd to pass an immediate tax credit to hire any of the workers they have employed for at least 3 (?) months. Thoughts?

Sent from my Verizon Wireless BlackBerry

Sent from my Verizon Wireless BlackBerry

Ben Nuckels

to Jack Lavin

cc Andrew (Andy) Ross; mica@quinnforillinois.com; Tom Quinn

Mon, Sep 6, 10 12:37 PM

Re: Black paid media

Absolutely.

[REDACTED] wrote:

That's great news. We need to push for a full two weeks. Thanks.

In a message dated 9/5/2010 7:45:42 P.M. Central Daylight Time, ben@quinnforillinois.com writes:

I got the commitment on Saturday from DGA to cover 1-2 weeks at the end of september. I'll be working it out this week with them and putting Joe on a call with Ray, Zach and Dixon. I'll keep you posted.

Sent from my iPhone

On Sep 5, 2010, at 5:15 PM, [REDACTED] wrote:

I agree with our fundraising goal and that should continue to be and that is what we should keep pushing the Gov on. At some point however, we will have to make a hard assessment. Saturating October is most important. Also, with the Trib poll, we should be able to get the DGA in here. It is more important than ever to not let Brady get any traction with women and minorities. If they do two weeks in Sept that would help us save for Oct.

Sent from my Verizon Wireless BlackBerry

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**From:** Ben Nuckels <ben@quinnforillinois.com>  
**Date:** Sun, 5 Sep 2010 15:52:19 -0500  
**To:** [REDACTED]  
**Cc:** Andy Ross [REDACTED] Mica Matsoff<mica@quinnforillinois.com>; Thomas B. Quinn<TQuinn@schiffhardin.com>  
**Subject:** Re: Black paid media

I dont disagree. By general electorate I should have been more clear - "our" general electorate. For example the assault weapons cable was targeted at aa and women. We do have money for robos down the line where we will likely use Davis, Rush, etc.. (for sure Obama). I just wanted to emphasize that we need to be on TV every week from this point on and in October we need to be on at saturation levels in multiple markets... Looking at our current \$ scenario, it dictates we have a LOT of work to do.

Sent from my iPhone

On Sep 5, 2010, at 2:53 PM, [REDACTED] wrote:

If we are trying to get the base out and that's the key to our victory, we better prioritize correctly. We spent a lot of money in the AA community in the primary. We did a lot of robocalls utilizing Congressmen Davis, Rush and Jackson. We also did radio with the same people. Obama can be positive and get people to be more excited about PQ. The Congressmen and an ad like Andy suggests (from a typical AA family particularly women) can say why Brady would be a disaster. The AA community tends to break late so we have some time. The Gov's Neighborhood Recovery Initiative will also help on the jobs and anti-violence messages.

If we agree that this election is about turning out the base, particularly AA, Hispanic and women, we better start thinking about our targeting and not only about the general electorate. The poll in the Trib shows that our biggest upsides are with women and the AA community. If we take care of this, we will win. Brady does not have as much upside unless we screw up.

Do we have a media plan? I have not seen one yet. I think it is worth some discussion.

Sent from my Verizon Wireless BlackBerry

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**From:** ben@quinnforillinois.com  
**Date:** Sun, 5 Sep 2010 19:33:01 +0000  
**To:** Andy Ross [REDACTED] Jack Lavin [REDACTED] Mica Matsoff<mica@quinnforillinois.com>  
**ReplyTo:** ben@quinnforillinois.com  
**Cc:** Tom Quinn<tquinn@schiffhardin.com>  
**Subject:** Re: Black paid media

I would love to run 3-5 AfAm spots but it comes down to \$. Right now we are really pressing to reach our media goals for tv and the general electorate.

Sent from my Verizon Wireless BlackBerry

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**From:** "Andrew Ross" [REDACTED]  
**Date:** Sun, 5 Sep 2010 14:07:10 -0500  
**To:** [REDACTED] 'Mica Matsoff'<mica@quinnforillinois.com>  
**Cc:** 'Thomas B. Quinn'<TQuinn@schiffhardin.com>; 'Ben Nuckels'<ben@quinnforillinois.com>  
**Subject:** RE: Black paid media

I would agree that we need more than 1 spot. How about something like this?

Woman #1: You gonna vote this November?

Woman #2: Nah. Why bother? They're all the same.

Woman #1: I wouldn't be so sure. That Bill Brady guy -- the Republican running for Governor? He's pretty scary. And he's definitely not a friend to our community.

Woman #2: How so?

Woman #1: Well -- you tell me. Even with all the shootings and killings on our streets, Brady still thinks assault weapons should be legal. That sound like a good idea to you?

Woman #2: Definitely not.

Woman #1: It gets worse. Brady wants to close our health clinics. Cut funding for our schools. Get rid of job programs and lay people off. And he's a millionaire who doesn't even pay taxes. How's that sound?

Woman #2: Sounds like I do need to vote after all.

VO: Bill Brady. Wrong for our community. Wrong for Illinois.

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**From:** [REDACTED]  
**Sent:** Saturday, September 04, 2010 11:15 AM  
**To:** Mica Matsoff; Andy Ross  
**Cc:** Thomas B. Quinn; Ben Nuckels  
**Subject:** Re: Black paid media

We need a spot in addition to Obama.

Sent from my Verizon Wireless BlackBerry

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**From:** Mica Matsoff <mica@quinnforillinois.com>  
**Date:** Sat, 4 Sep 2010 09:52:30 -0500  
**To:** [REDACTED]

Cc: Thomas B. Quinn<TQuinn@schiffhardin.com>; Jack Lavin [REDACTED] Ben Nuckels<ben@quinnforillinois.com>

**Subject:** Re: Black paid media

I think the "these are the services you'll lose" is a key message for us in the AA community. The black community already thinks they have it bad/worse than other folks. They also feel like they've made it through Republican presidents, recessions, so they are thinking - if we don't elect Quinn - it's not like it's going to get worse for us - it's always bad for us. We need to be very clear that things can? - and will -?get worse. You lose your social services (hospital clinics), the CTA, job opps, etc, etc. (I put them all in the Gov.'s remarks for Mon at African Fest).?? I heard Terry Peterson nailed this point for us in a meeting yesterday.?

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Re: print. I submitted a list of all the AA papers where we should buy ads. As we know, after buying ad space, good editorial follows. I just think we need to buy now - even if it's small.?? Some of the papers also?have major email lists where we could develop videos and content and get it out to their subscribers. Again, there's a charge for all of it.

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On the earned side - I'm working to get the Gov scheduled to meet with each of the papers - and Will and/or I have met with each of the publishers. We're also getting Sheila out more bc (surprisingly) she's been quite well-recieved in the black community (despite the negative Art Turner feelings).???She got good listener calls when she did Cliff Kelley. We also got a big story in?The Defender for the Brady Pac announcement.

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On Sat, Sep 4, 2010 at 9:06 AM, [REDACTED] wrote:

Another thought is brady is the guy that doesn't pay taxes and wants to slash the services, jobs and wages that this community relies on the most.

Sent from my Verizon Wireless BlackBerry

-----Original Message----- remar

From: "Quinn, Thomas B." <TQuinn@schiffhardin.com>

Date: Sat, 4 Sep 2010 08:47:48

To: [REDACTED]

Cc: Jack Lavin [REDACTED] Ben

Nuckels<ben@quinnforillinois.com>; Mica

Matsoff<mica@quinnforillinois.com>

Subject: Re: Black paid media

Those are all worthy points for a positive radio ad that Obama could cut for us. ?We're making progress on that front.

Sent from my iPad

On Sep 4, 2010, at 8:38 AM, [REDACTED]

[REDACTED] wrote:

- > What are our plans for black radio?
- >
- > What about getting somebody who has lost a relative to gun violence to denounce brady's stance on assault weapons and how he seemingly is more concerned with protecting gang bangers than with protecting people in the community.
- >
- > What about having the UAW help us identify somebody who is now back on the job at ford or having the trades identify somebody who has been working on road projects thanks to the capital bill or a teacher back in the classroom thanks to the gov fighting for more funding?
- >
- > What about having SEIU identify somebody to come out against brady for wanting to slash funding and jobs for health care, community clinics, etc?
- > Sent from my Verizon Wireless BlackBerry
- >

Jerry Stermer  
to David Vaught; Jack Lavin; Lindsay Hansen Anderson

Thu, Jan 27, 11 9:12 AM

## budget decisions

I realize that we have to find big numbers to reduce but we have to have choices that reflect Pat Quinn and his values. Growing the economy is the top priority and having a job for parents is at the center of that philosophy. So any changes to child care have to keep the maximum number of parents working. I think I was most disturbed yesterday when OMB staff said the last discussion they had with child care providers was last spring. Just as I sat with the HIV/AIDS group this week told them to give us a plan (and they agreed), we should sit with this group and give them a target. This is the same as we plan to do with Labor and business in workers comp. Lets not adopt program changes that our staff knows very little about.

Two other key concepts in the discussion were similarly frightening. No one who was presenting seemed to realize that we had just gone through two months of fighting to keep undocumented children in the All Kids program because this is a fundamental belief of Pat Quinn. While I applaud staff for putting everything on the table they seemed to not have noticed that we just went through a political campaign. Now we are talking about asking parents for their legal status to receive child care .... people do know how to go underground - look at Arizona and their new law and look at the forceful statements of FQ against that kind of society where "driving while Mexican" has become a crime. and in the HFS meeting the idea that we had fought against was put forward by our own staff. Next - those who suggested a TANF rate cut of nearly 60% seemed to have little understanding that these are the folks who become immediately homeless if they can't pay rent. If they get \$350 per month now and are reduced to \$170 or so we have just put the biggest cut of all on the poorest of the poor. I am not a big fan of welfare checks. I helped write our current laws that conform to the federal laws that require potential recipients to take a job - Work First is the concept. We reduced our welfare rolls in Illinois from 225,000 to less than 30,000. The current recession has seen an increase of only 8,000 so this is a program that is extremely hard to qualify for. Most extremely poor parents end up with low pay, often part time jobs but we help them with child care. So what do we do instead? I would support most of the other very

difficult choices in the DHS list - though PQ mentioned Tuscon several times yesterday when thinking about mental health. I think we have to go much deeper in other areas. Why not go after rate cuts in Medicaid? Arizona just submitted a waiver to drop 280,000 from Medicaid. I don't know that we should do exactly that but I do know that poor mothers would rather have child care than see the state continue to pay docs and clinics the same rates and lose their child care and a chance to work. Some can organize alternative care for their children but others can't. What about the transfers and mandates - can't we stop them as of March 1st? Though it might be a small number it would make sure we did not put the bull's eye only on poor mothers. Given our current reality we also have to consider other cuts to education.

I also support Jack's plan to begin immediately moving people from state ops. I also learned last night that the community college board is paying three firms to be their lobbying team - two are Republicans who worked for Brady. People on our own team are pissing away money because we have always done it this way. I would suggest that we use the child care challenge in every conversation. People can't climb out of poverty only with MAP grants. What if we give the cost cutting commission a target of \$300 million over and above the number the gov presents in the budget? Maybe a higher amount.

I know this doesn't solve all the FY11 problems. But I also know that the child care community of which SEIU is a part can be very vocal and they are very clear that we made at least two decisions that are forcing these proposed cuts: the AFSCME mou and the Put Illinois to Work. They and many others will also start talking immediately about the Neighborhood Recovery as being funded by dramatic reductions in existing programs that are clearly accountable and successful - as you know I am not at all persuaded that any of the ideas in neighborhood recovery have any solid evidence to show they achieve their goals.

Am still at home trying to shake the flu but I will see you at noon.