



HR0348

LRB099 11770 MST 33661 r

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HOUSE RESOLUTION

2 WHEREAS, The members of the Illinois House of
3 Representatives wish to congratulate the Heritage Corridor
4 Convention & Visitors Bureau for over 30 years of excellence in
5 tourism and for proudly serving the communities and counties
6 along the historic I & M Canal National Heritage Corridor; and

7 WHEREAS, The Heritage Corridor Convention & Visitors
8 Bureau has served the Illinois and Michigan Canal National
9 Heritage Corridor for over 30 years and has established itself
10 as an economic catalyst and resource for tourists and
11 residents; and

12 WHEREAS, In 2013, visitors to the I&M Heritage Corridor
13 spent over \$844 million, returning nearly \$43 million of both
14 local and State tax receipts; \$192 million in payroll, creating
15 nearly 8,000 jobs; and

16 WHEREAS, The visitors can be seen in downtown shops,
17 touring Route 66, biking the Canal Path, enjoying the casinos,
18 shopping the malls, or dining in one of the many unique
19 regional restaurants; these visitors' dollars help the
20 businesses thrive; and

21 WHEREAS, The Heritage Corridor Convention & Visitors

1 Bureau was recently awarded accreditation from the Destination
2 Marketing Accreditation Program, an international program
3 developed by the Destination Marketing Association
4 International; this accreditation demonstrates that the CVB
5 achieved compliance in over 74 standards in areas such as
6 governance, finance, management, human resources, marketing,
7 sales, visitor services, and destination development; and

8 WHEREAS, The Heritage Corridor Convention & Visitors
9 Bureau is one of 193 Accredited CVB's worldwide and is the
10 official, highest governing entity authorized to provide
11 destination marketing for the region; therefore, be it

12 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE
13 NINETY-NINTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that we
14 congratulate the Heritage Corridor Convention & Visitors
15 Bureau for over 30 years of excellence in tourism and for
16 proudly serving the communities and counties along the Historic
17 I&M Canal National Heritage Corridor; and be it further

18 RESOLVED, That a suitable copy of this resolution be
19 presented to the Heritage Corridor Convention & Visitors Bureau
20 as an expression of our esteem and respect.