

HB2807



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB2807

Introduced 2/6/2025, by Rep. Jay Hoffman

SYNOPSIS AS INTRODUCED:

230 ILCS 40/18 new

Amends the Video Gaming Act. Provides that a licensee under the Act may not advertise its video gaming operation using physical advertisements outside the video gaming location or on off-premises billboard signs unless the advertisement is directly and permanently affixed to a building on the video gaming location or on a permanent pole sign that is permanently affixed to a foundation. Provides that provisions regarding restrictions on advertising do not apply in the first 90 days after a video gaming location is issued a license.

LRB104 08835 LNS 18890 b

A BILL FOR

1 AN ACT concerning gaming.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Video Gaming Act is amended by adding
5 Section 18 as follows:

6 (230 ILCS 40/18 new)

7 Sec. 18. Restrictions on advertising. A licensee under
8 this Act may not advertise its video gaming operation using
9 physical advertisements outside the video gaming location or
10 on off-premises billboard signs unless the advertisement is
11 directly and permanently affixed to a building on the video
12 gaming location or on a permanent pole sign that is
13 permanently affixed to a foundation. This Section does not
14 apply in the first 90 days after a video gaming location is
15 issued a license.