

HB3021



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB3021

Introduced 2/6/2025, by Rep. Abdelnasser Rashid

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2HHHH new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice for any person to engage in a commercial transaction or trade practice with a consumer in which: (1) the consumer is communicating or otherwise interacting with a chatbot, artificial intelligence agent, avatar, or other computer technology that engages in a textual or aural conversation; (2) the communication may mislead or deceive a reasonable consumer to believe that the consumer is communicating with a human representative; and (3) the consumer is not notified in a clear and conspicuous manner that the consumer is communicating with an artificial intelligence system and not a human representative. Effective January 1, 2026.

LRB104 06307 SPS 16342 b

A BILL FOR

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2HHHH as follows:

6 (815 ILCS 505/2HHHH new)

7 Sec. 2HHHH. Commercial transactions; artificial
8 intelligence disclosure. It is an unlawful practice within the
9 meaning of this Act, whether or not a consumer is in fact
10 misled, deceived, or damaged, for any person to engage in a
11 commercial transaction or trade practice with a consumer in
12 which:

13 (1) the consumer is communicating or otherwise
14 interacting with a chatbot, artificial intelligence agent,
15 avatar, or other computer technology that engages in a
16 textual or aural conversation;

17 (2) the communication may mislead or deceive a
18 reasonable consumer to believe that the consumer is
19 communicating with a human representative; and

20 (3) the consumer is not notified in a clear and
21 conspicuous manner that the consumer is communicating with
22 an artificial intelligence system and not a human
23 representative.

1 Section 99. Effective date. This Act takes effect January
2 1, 2026.