



## 104TH GENERAL ASSEMBLY

### State of Illinois

2025 and 2026

HB3021

Introduced 2/6/2025, by Rep. Abdelnasser Rashid

#### SYNOPSIS AS INTRODUCED:

815 ILCS 505/2HHHH new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice for any person to engage in a commercial transaction or trade practice with a consumer in which: (1) the consumer is communicating or otherwise interacting with a chatbot, artificial intelligence agent, avatar, or other computer technology that engages in a textual or aural conversation; (2) the communication may mislead or deceive a reasonable consumer to believe that the consumer is communicating with a human representative; and (3) the consumer is not notified in a clear and conspicuous manner that the consumer is communicating with an artificial intelligence system and not a human representative. Effective January 1, 2026.

LRB104 06307 SPS 16342 b

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business  
5 Practices Act is amended by adding Section 2HHHH as follows:

6 (815 ILCS 505/2HHHH new)

7 Sec. 2HHHH. Commercial transactions; artificial  
8 intelligence disclosure. It is an unlawful practice within the  
9 meaning of this Act, whether or not a consumer is in fact  
10 misled, deceived, or damaged, for any person to engage in a  
11 commercial transaction or trade practice with a consumer in  
12 which:

13 (1) the consumer is communicating or otherwise  
14 interacting with a chatbot, artificial intelligence agent,  
15 avatar, or other computer technology that engages in a  
16 textual or aural conversation;

17 (2) the communication may mislead or deceive a  
18 reasonable consumer to believe that the consumer is  
19 communicating with a human representative; and

20 (3) the consumer is not notified in a clear and  
21 conspicuous manner that the consumer is communicating with  
22 an artificial intelligence system and not a human  
23 representative.

1           Section 99. Effective date. This Act takes effect January  
2    1, 2026.