

1 AN ACT concerning regulation.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Illinois Insurance Code is amended by
5 adding Article XLVIII as follows:

6 (215 ILCS 5/Art. XLVIII heading new)

7 ARTICLE XLVIII. PET INSURANCE

8 (215 ILCS 5/1800 new)

9 Sec. 1800. Purpose and scope.

10 (a) The purpose of this Article is to promote the public
11 welfare by creating a comprehensive legal framework within
12 which pet insurance may be sold in this State.

13 (b) The requirements of this Article shall apply to pet
14 insurance policies that are issued to any resident of this
15 State; pet insurance policies that are sold, solicited,
16 negotiated, or offered in this State; and pet insurance
17 policies or certificates that are delivered or issued for
18 delivery in this State.

19 (c) All other applicable provisions of this State's
20 insurance laws shall continue to apply to pet insurance,
21 except that the specific provisions of this Article shall
22 supersede any general provisions of law that would otherwise

1 be applicable to pet insurance.

2 (d) Nothing in this Article shall in any way prohibit or
3 limit the types of exclusions pet insurers may use in their
4 policies or require pet insurers to have any of the
5 limitations or exclusions described in this Article.

6 (e) Any person licensed as an insurance producer with a
7 personal line of authority or with both property and casualty
8 lines of authority is authorized to sell, solicit, and
9 negotiate pet insurance.

10 (215 ILCS 5/1805 new)

11 Sec. 1805. Definitions. In this Article:

12 "Chronic condition" means a condition that can be treated
13 or managed, but not cured.

14 "Congenital anomaly or disorder" means a condition that is
15 present from birth, whether inherited or caused by the
16 environment, that may cause or contribute to illness or
17 disease.

18 "Department" means the Department of Insurance.

19 "Hereditary disorder" means an abnormality that is
20 genetically transmitted from parent to offspring and may cause
21 illness or disease.

22 "Pet insurance" means a property insurance policy that
23 provides coverage for accidents and illnesses of pets.

24 "Preexisting condition" means any condition for which any
25 of the following are true prior to the effective date of a pet

1 insurance policy or during any waiting period:

2 (1) a veterinarian provided medical advice;

3 (2) the pet received previous treatment; or

4 (3) based on information from verifiable sources, the
5 pet had signs or symptoms directly related to the
6 condition for which a claim is being made.

7 "Preexisting condition" does not include a condition that
8 was covered under a preceding policy period prior to the
9 renewal so long as there was no break in the superseding policy
10 periods.

11 "Renewal" means to issue and deliver at the end of an
12 insurance policy period a policy that supersedes a policy
13 previously issued and delivered by the same pet insurer or
14 affiliated pet insurer and that provides types and limits of
15 coverage substantially similar to those contained in the
16 policy being superseded.

17 "Orthopedic conditions" refers to conditions affecting the
18 bones, skeletal muscle, cartilage, tendons, ligaments, and
19 joints. "Orthopedic conditions" include, but are not limited
20 to, elbow dysplasia, hip dysplasia, intervertebral disc
21 degeneration, patellar luxation, and ruptured cranial cruciate
22 ligaments. "Orthopedic conditions" do not include cancers or
23 metabolic, hemopoietic, or autoimmune diseases.

24 "Veterinarian" means an individual who holds a valid
25 license to practice veterinary medicine from the appropriate
26 licensing entity in the jurisdiction in which the individual

1 practices.

2 "Veterinary expenses" means the costs associated with
3 medical advice, diagnosis, care, or treatment provided by a
4 veterinarian, including, but not limited to, the cost of drugs
5 prescribed by a veterinarian.

6 "Waiting period" means the period of time specified in a
7 pet insurance policy that is required to transpire before some
8 or all of the coverage in the policy can begin.

9 "Wellness program" means a subscription or
10 reimbursement-based program that is separate from an insurance
11 policy that provides goods and services to promote the general
12 health, safety, or well-being of the pet.

13 (215 ILCS 5/1810 new)

14 Sec. 1810. Applicability of defined terms. If a pet
15 insurer uses any of the defined terms in Section 1805 in a
16 policy of pet insurance, the pet insurer shall use the
17 definition of each of those terms as set forth in Section 1805
18 and include the definition of the terms in the policy. The pet
19 insurer shall also make the definition available through a
20 clear and conspicuous link on the main page of the pet
21 insurer's website or the pet insurer's program administrator's
22 website.

23 (215 ILCS 5/1815 new)

24 Sec. 1815. Disclosures.

1 (a) A pet insurer transacting pet insurance shall disclose
2 the following to consumers:

3 (1) If the policy excludes coverage due to any of the
4 following:

5 (A) a preexisting condition;

6 (B) a hereditary disorder;

7 (C) a congenital anomaly or disorder; or

8 (D) a chronic condition.

9 (2) If the policy includes any other exclusions, by
10 including the following statement: "Other exclusions may
11 apply. Please refer to the exclusions section of the
12 policy for more information."

13 (3) Any policy provision that limits coverage through
14 a waiting or affiliation period, a deductible,
15 coinsurance, or an annual or lifetime policy limit.

16 (4) Whether the pet insurer reduces coverage or
17 increases premiums based on the insured's claim history,
18 the age of the covered pet, or a change in the geographic
19 location of the insured.

20 (5) If the underwriting company differs from the brand
21 name used to market and sell the product.

22 (b) Unless the insured has filed a claim under the pet
23 insurance policy, pet insurance applicants shall have the
24 right to examine and return the policy, certificate, or rider
25 to the company or an agent or insurance producer of the company
26 within 30 days of its receipt and to have the premium refunded

1 if, after examination of the policy, certificate, or rider,
2 the applicant is not satisfied for any reason.

3 Pet insurance policies, certificates, and riders shall
4 have a notice prominently printed on the first page, or
5 attached thereto, including specific instructions to
6 accomplish a return. The following statement or language
7 substantially similar shall be included:

8 "You have 30 days from the day you receive this policy,
9 certificate, or rider to review it and return it to the company
10 if you decide not to keep it. You do not have to tell the
11 company why you are returning it. If you decide not to keep it,
12 simply return it to the company at its administrative office
13 or you may return it to the agent/insurance producer that you
14 bought it from as long as you have not filed a claim. You must
15 return it within 30 days of the day you first received it. The
16 company will refund the full amount of any premium paid within
17 30 days after it receives the returned policy, certificate, or
18 rider. The premium refund will be sent directly to the person
19 who paid it. The policy, certificate, or rider will be void as
20 if it had never been issued."

21 This subsection (b) does not apply to renewals.

22 (c) A pet insurer shall clearly disclose a summary
23 description of the basis or formula on which the pet insurer
24 determines claim payments under a pet insurance policy within
25 the policy, both prior to policy issuance and through a clear
26 and conspicuous link on the main page of the pet insurer's

1 website or the pet insurer's program administrator's website.

2 (d) A pet insurer that uses a benefit schedule to
3 determine claim payment under a pet insurance policy shall:

4 (1) clearly disclose the applicable benefit schedule
5 in the policy; and

6 (2) disclose all benefit schedules used by the pet
7 insurer under its pet insurance policies through a clear
8 and conspicuous link on the main page of the pet insurer's
9 website or the pet insurer's program administrator's
10 website.

11 (e) A pet insurer that determines claim payments under a
12 pet insurance policy based on usual and customary fees or any
13 other reimbursement limitation based on prevailing veterinary
14 service provider charges shall:

15 (1) include a usual and customary fee limitation
16 provision in the policy that clearly describes the pet
17 insurer's basis for determining usual and customary fees
18 and how that basis is applied in calculating claim
19 payments; and

20 (2) disclose the pet insurer's basis for determining
21 usual and customary fees through a clear and conspicuous
22 link on the main page of the pet insurer's website or the
23 pet insurer's program administrator's website.

24 (f) If any medical examination by a licensed veterinarian
25 is required to effectuate coverage, the pet insurer shall
26 clearly and conspicuously disclose the required aspects of the

1 examination prior to purchase and disclose that examination
2 documentation may result in a preexisting condition exclusion.

3 (g) Waiting periods and the requirements applicable to the
4 waiting periods shall be clearly and prominently disclosed to
5 consumers prior to the policy purchase.

6 (h) The pet insurer shall include a summary of all
7 disclosures required by this Section in a separate document
8 titled "Insurer Disclosure of Important Policy Provisions".
9 The pet insurer shall post the document by way of a clear and
10 conspicuous link on the main page of the pet insurer's website
11 or the pet insurer's program administrator's website.

12 In connection with the issuance of a new pet insurance
13 policy, the pet insurer shall provide the consumer with a copy
14 of the Insurer Disclosure of Important Policy Provisions
15 document required under this subsection (h) in at least
16 12-point type when it delivers the policy.

17 (i) At the time a pet insurance policy is issued or
18 delivered to a policyholder, the pet insurer shall include a
19 written disclosure with the following information, printed in
20 12-point boldface type:

21 (1) The Department's mailing address, toll-free
22 telephone number, and website address.

23 (2) The address and customer service telephone number
24 of the pet insurer or the agent or broker of record.

25 (3) If the policy was issued or delivered by an agent
26 or broker, a statement advising the policyholder to

1 contact the broker or agent for assistance.

2 (j) The disclosures required in this Section shall be in
3 addition to any other disclosure requirements required by law
4 or rule.

5 (215 ILCS 5/1820 new)

6 Sec. 1820. Policy conditions.

7 (a) A pet insurer may issue policies that exclude coverage
8 on the basis of one or more preexisting conditions with
9 appropriate disclosure to the consumer. The pet insurer has
10 the burden of proving that the preexisting condition exclusion
11 applies to the condition for which a claim is being made.

12 (b) A pet insurer may issue policies that impose waiting
13 periods upon effectuation of the policy that do not exceed 30
14 days for illnesses or orthopedic conditions not resulting from
15 an accident. Waiting periods may not be applied to renewals of
16 existing coverage. Waiting periods for accidents are
17 prohibited.

18 (1) A pet insurer using a waiting period shall include
19 a provision in its contract that allows the waiting
20 periods to be waived upon completion of a medical
21 examination. Pet insurers may require the examination to
22 be conducted by a licensed veterinarian after the purchase
23 of the policy.

24 (A) A medical examination shall be paid for by the
25 policyholder, unless the policy specifies that the pet

1 insurer will pay for the examination.

2 (B) A pet insurer may specify elements to be
3 included as part of the examination and require
4 documentation thereof, provided the specifications do
5 not unreasonably restrict a consumer's ability to
6 waive the waiting periods by completing a medical
7 examination.

8 (2) Waiting periods and the requirements applicable to
9 them shall be clearly and prominently disclosed to
10 consumers prior to the policy purchase.

11 (c) A pet insurer shall not require a veterinary
12 examination of the covered pet for the insured to have the
13 policy renewed.

14 (d) If a pet insurer includes any prescriptive, wellness,
15 or noninsurance benefits in the policy form, then such
16 benefits are made part of the policy contract and shall follow
17 all applicable laws and rules adopted under this Code.

18 (e) An insured's eligibility to purchase a pet insurance
19 policy shall not be based on participation or lack of
20 participation in a separate wellness program.

21 (215 ILCS 5/1825 new)

22 Sec. 1825. Sales practices for wellness programs.

23 (a) No pet insurer or insurance producer shall market a
24 wellness program as pet insurance or market a wellness program
25 during the sale, solicitation, or negotiation of pet

1 insurance.

2 (b) If a wellness program is sold by a pet insurer or
3 insurance producer:

4 (1) The purchase of the wellness program shall not be
5 a requirement for purchasing pet insurance.

6 (2) The costs of the wellness program shall be
7 separate and identifiable from any pet insurance policy
8 sold by a pet insurer or insurance producer.

9 (3) The terms and conditions for the wellness program
10 shall be separate from any pet insurance policy sold by a
11 pet insurer or insurance producer.

12 (4) The products or coverages available through the
13 wellness program shall not duplicate products or coverages
14 available through the pet insurance policy.

15 (5) The advertising of the wellness program shall not
16 be misleading and shall be in accordance with this
17 Section.

18 (6) A pet insurer or insurance producer shall clearly
19 disclose the following to consumers, printed in 12-point
20 boldface type:

21 (A) That wellness programs are not insurance.

22 (B) The address and customer service telephone
23 number of the pet insurer or producer or broker of
24 record.

25 (C) The Department's mailing address, toll-free
26 telephone number, and website address.

1 (c) Coverages included in the pet insurance policy
2 contract described as wellness benefits are insurance.

3 (215 ILCS 5/1830 new)

4 Sec. 1830. Insurance producer training.

5 (a) An insurance producer shall not sell, solicit, or
6 negotiate a pet insurance product until after the producer is
7 appropriately licensed and has completed the required training
8 identified in subsection (c).

9 (b) An insurer shall ensure that its producers are trained
10 under subsection (c) and that its producers have been
11 appropriately trained on the coverages and conditions of its
12 pet insurance products.

13 (c) The training required under this Section shall include
14 information on the following topics:

15 (1) preexisting conditions and waiting periods;

16 (2) the differences between pet insurance and
17 noninsurance wellness programs;

18 (3) hereditary disorders, congenital anomalies or
19 disorders, and chronic conditions and how pet insurance
20 policies interact with those conditions or disorders;

21 (4) rating, underwriting, renewal, and other related
22 administrative topics.

23 (d) The satisfaction of the training requirements of
24 another state that are substantially similar to the
25 requirements of subsection (c) shall satisfy the training

1 requirements in this State.

2 (215 ILCS 5/1835 new)

3 Sec. 1835. Rules. The Department may adopt rules necessary
4 to implement this Article.