

**HB4260**



**104TH GENERAL ASSEMBLY**

**State of Illinois**

**2025 and 2026**

**HB4260**

Introduced 1/14/2026, by Rep. Amy Briel

**SYNOPSIS AS INTRODUCED:**

815 ILCS 505/2MMMM new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that every hospital must advertise what services it provides. Provides that every hospital providing telehealth services must specify that those services are provided via telehealth. Provides that every hospital must make clearly available on its website information about what services it provides and what services are provided via telehealth.

LRB104 16490 SPS 29886 b

**A BILL FOR**

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business  
5 Practices Act is amended by adding Section 2MMMM as follows:

6 (815 ILCS 505/2MMMM new)

7 Sec. 2MMMM. Hospital services advertising.

8 (a) As used in this Section:

9 "Hospital" means a hospital licensed under the Hospital  
10 Licensing Act or a hospital organized under the University of  
11 Illinois Hospital Act.

12 "Telehealth services" has the meaning given to that term  
13 in the Telehealth Act.

14 (b) Every hospital must advertise what services it  
15 provides. Every hospital providing telehealth services must  
16 specify that those services are provided via telehealth. Every  
17 hospital must make clearly available on its website  
18 information about what services it provides and what services  
19 are provided via telehealth.

20 (c) A person who violates this Section commits an unlawful  
21 practice within the meaning of this Act.