

HB4988



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB4988

by Rep. Nabeela Syed

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2MMMM new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that the owner, licensee, or operator of a generative artificial intelligence system shall conspicuously display a warning on the system's user interface notifying users of the limitations of generative artificial intelligence systems. Provides that each day the required warning is not displayed by the owner, licensee, or operator of a generative artificial intelligence system constitutes a separate violation of the Act. Provides that a violation of the provision constitutes an unlawful practice within the meaning of the Act.

LRB104 18888 SPS 32333 b

A BILL FOR

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2MMMM as follows:

6 (815 ILCS 505/2MMMM new)

7 Sec. 2MMMM. Warnings on generative artificial intelligence
8 systems.

9 (a) As used in this section:

10 "Artificial intelligence" means a machine-based system
11 that, for explicit or implicit objectives, infers, from the
12 input it receives, how to generate outputs, such as
13 predictions, content, recommendations, or decisions that can
14 influence physical or virtual environments. "Artificial
15 intelligence" includes generative artificial intelligence.

16 "Generative artificial intelligence" means an automated
17 computing system that, when provided with human prompts,
18 descriptions, or queries, can produce outputs that simulate
19 human-produced content, including, but not limited to, the
20 following:

21 (1) textual outputs, such as short answers, essays,
22 poetry, or longer compositions or answers;

23 (2) image outputs, such as fine art, photographs,

1 conceptual art, diagrams, and other images;

2 (3) multimedia outputs, such as audio or video in the
3 form of compositions, songs, or short-form or long-form
4 audio or video; and

5 (4) other content that would otherwise be produced by
6 human means.

7 "Generative artificial intelligence system" means any
8 artificial intelligence system whose primary function is to
9 generate content, including, but not limited to, code, text,
10 and images.

11 (b) The owner, licensee, or operator of a generative
12 artificial intelligence system shall conspicuously display a
13 warning on the system's user interface that is reasonably
14 similar to the following warning:

15 "WARNING: Artificial intelligence does not think.
16 Artificial intelligence generates responses by recognizing
17 patterns in large amounts of text data. Artificial
18 intelligence can produce fluent, seemingly coherent
19 answers across various topics. Artificial intelligence
20 does not understand meaning, have genuine knowledge of the
21 world, or possess communicative intent. Artificial
22 intelligence responses are assembled by statistically
23 predicting likely word sequences based on language it has
24 seen before. Artificial intelligence can generate
25 confident-sounding responses that contain errors,
26 inaccuracies, or fabricated information."

1 (c) Each day the warning required under subsection (b) is
2 not displayed by the owner, licensee, or operator of a
3 generative artificial intelligence system constitutes a
4 separate violation of the Act.

5 (d) A violation of this Section constitutes an unlawful
6 practice within this meaning of this Act.