



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB5189

Introduced 2/10/2026, by Rep. Camille Y. Lilly

SYNOPSIS AS INTRODUCED:

20 ILCS 2310/2310-750 new

Amends the Department of Public Health Powers and Duties Law of the Civil Administrative Code of Illinois. Allows the Department of Public Health to contract for a statewide mobile pregnancy application to promote awareness of maternal and infant health programs for Medicaid participants, eligible individuals, and the uninsured. Sets application requirements, data reporting standards, and payment terms. Provides for nondigital outreach. Directs the Department to issue a request for proposals within 180 days.

LRB104 19918 BDA 33368 b

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Department of Public Health Powers and
5 Duties Law of the Civil Administrative Code of Illinois is
6 amended by adding Section 2310-750 as follows:

7 (20 ILCS 2310/2310-750 new)

8 Sec. 2310-750. Mobile pregnancy application.

9 (a) The Department shall partner with a mobile application
10 vendor to promote awareness of Illinois' maternal and infant
11 health programs for prenatal, pregnant, and postpartum
12 individuals who are on Medicaid, who are eligible for
13 Medicaid, or who are uninsured, including, but not limited to,
14 home visiting services, doula services, behavioral health
15 support, substance use support, Special Supplemental Nutrition
16 Program for Women, Infants, and Children (WIC) benefits, and
17 any other Illinois program important to prenatal and
18 postpartum health.

19 (b) The Department may contract for a mobile pregnancy
20 application on a statewide basis following a competitive
21 bidding process pursuant to the Illinois Procurement Code.

22 (c) The Department shall include the following application
23 deliverables in its request for proposal:

1 (1) the mobile pregnancy application shall have the
2 capability to deliver education, resources, and support to
3 prenatal, pregnant, and postpartum individuals and their
4 families, including information specific to Illinois, such
5 as links to Department and other State agency programs and
6 resources available to prenatal, pregnant, and postpartum
7 individuals;

8 (2) the mobile pregnancy application shall demonstrate
9 a consistent workflow to increase awareness of State
10 agency programs and resources available to users of the
11 mobile pregnancy application;

12 (3) the mobile pregnancy application must demonstrate
13 the ability to connect application users directly to
14 Illinois' existing websites where eligible individuals can
15 sign up for Illinois maternal health programs;

16 (4) the mobile pregnancy application shall be able to
17 survey the mobile pregnancy application user's specific
18 questions as determined by the Department or other State
19 agencies;

20 (5) the mobile pregnancy application shall include
21 information and resources that meet acceptable clinical
22 standards, including standards defined by:

23 (A) the Centers for Disease Control and
24 Prevention;

25 (B) the National Institutes of Health;

26 (C) the American College of Obstetricians and

1 Gynecologists;

2 (D) the American Medical Association; and

3 (E) the American Academy of Pediatrics;

4 (6) the mobile pregnancy application shall provide
5 information in multiple languages; and

6 (7) the mobile pregnancy application shall be made
7 available on both Android and iOS platforms.

8 (d) The mobile pregnancy application shall regularly
9 provide the Department with aggregate, deidentified data
10 concerning:

11 (1) the number of users of the mobile pregnancy
12 application that are on Medicaid, uninsured or eligible
13 for Medicaid;

14 (2) the number of users of the mobile pregnancy
15 application that are engaging with Illinois-specific
16 content;

17 (3) the number of users of the mobile pregnancy
18 application seeking additional information about
19 enrollment in the Medicaid program or other available
20 resources;

21 (4) the number of monthly users of the mobile
22 pregnancy application;

23 (5) the number of daily users of the mobile pregnancy
24 application;

25 (6) the average length of time a user uses the mobile
26 pregnancy application; and

1 (7) any other information requested by the Department
2 or other State agencies.

3 (e) For individuals who do not have a smart phone, the
4 mobile application vendor shall work to ensure that nondigital
5 resources, such as flyers, are also made available that can
6 provide awareness of State maternal and infant health
7 programs.

8 (f) Payment by the Department to the mobile application
9 vendor shall be based on a \$10 per user per month fee for each
10 active user of the Illinois-tailored mobile pregnancy
11 application who is on Medicaid, eligible for Medicaid, or
12 uninsured, except that, notwithstanding the number of users,
13 total payment to the mobile application vendor may not exceed
14 \$500,000 annually. The number of Illinois users of the mobile
15 pregnancy application may not be capped by the mobile
16 pregnancy application. Active users are those who download the
17 app and use it at least once a month.

18 (g) The Department of Public Health shall issue a request
19 for proposals pursuant to this Section within 180 days of the
20 effective date of this amendatory Act of the 104th General
21 Assembly.