



HR0087

LRB104 11882 ECR 21973 r

1 HOUSE RESOLUTION

2 WHEREAS, World Nutella Day, celebrated annually on
3 February 5, brings people together from across the globe to
4 honor their love of Nutella, the iconic hazelnut spread
5 enjoyed by millions; and

6 WHEREAS, Ferrero, the company behind Nutella, is a global
7 confectionery leader with deep roots in Illinois, including
8 \$289 million in investments in new facilities and new jobs in
9 the City of Bloomington, further solidifying the company's
10 commitment to Illinois' economic development; and

11 WHEREAS, Ferrero has demonstrated a strong commitment to
12 Illinois with its continued investment in the State, employing
13 over 1,700 individuals at facilities that drive local
14 economies and provide quality jobs; and

15 WHEREAS, Ferrero's presence in Illinois includes the
16 Nutella Café in Chicago, the only café in the world dedicated
17 entirely to Nutella, which has become a unique attraction and
18 celebration of this iconic product; and

19 WHEREAS, Ferrero also owns Fannie May, a cherished
20 100-year-old chocolate company with retail stores across
21 Illinois and the region, which was Ferrero's first acquisition

1 in the United States in 2015, underscoring the company's
2 confidence in Illinois as a key market and manufacturing hub;
3 and

4 WHEREAS, In 2023, Ferrero opened an Innovation Center and
5 R&D Lab in Chicago's historic Marshall Field and Company
6 Building, further showcasing the company's dedication to
7 innovation and Illinois' role as a hub for cutting-edge
8 advancements in the confectionery industry; and

9 WHEREAS, Ferrero's additional Illinois facilities include
10 a manufacturing plant in Franklin Park, where the company
11 produces Butterfinger and Baby Ruth products, and a Chicago
12 plant on 110th Street dedicated to manufacturing Keebler
13 products; and

14 WHEREAS, Nutella has become a beloved treat for Illinois
15 residents of all ages, symbolizing joy, creativity, and shared
16 moments; and

17 WHEREAS, Ferrero continues to build on its legacy in
18 Illinois through innovation, sustainability, and community
19 engagement, enhancing Illinois' reputation as a leader in
20 advanced manufacturing and economic development; and

21 WHEREAS, World Nutella Day provides an opportunity to

1 celebrate Ferrero's contributions to the State of Illinois and
2 recognize the delight Nutella brings to households across the
3 State; therefore, be it

4 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE
5 HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that
6 we declare February 5, 2025 as Nutella Day in the State of
7 Illinois to honor Ferrero's significant investments in our
8 State, the many employees who contribute to its success, and
9 the joy that Nutella spreads throughout our communities; and
10 be it further

11 RESOLVED, That a suitable copy of this resolution be
12 presented to Ferrero as an expression of our esteem and
13 respect.