



HR0278

LRB104 13269 MST 25485 r

1 HOUSE RESOLUTION

2 WHEREAS, The members of the House of Representatives wish
3 to commend the organizers, volunteers, vendors, and
4 participants of the South Main Mercado for their dedication,
5 vision, and contributions to the City of Rockford and the
6 State of Illinois; and

7 WHEREAS, The South Main Mercado, held annually in the City
8 of Rockford, exemplifies the spirit of community engagement by
9 celebrating Latino heritage, uplifting local entrepreneurs,
10 and promoting the economic and cultural vibrancy of the South
11 Main corridor; and

12 WHEREAS, Since its inception in 2023, the South Main
13 Mercado has grown rapidly, attracting thousands of attendees,
14 empowering minority-owned businesses, and revitalizing a
15 historically significant area of Rockford through partnerships
16 with the Ethnic Heritage Museum, Comprehensive Community
17 Solutions, SWIFTT, and numerous community advocates; and

18 WHEREAS, The South Main Mercado's remarkable success was
19 recognized statewide, earning the 2024 Illinois Lieutenant
20 Governor Award for Revitalization - Promotion Approach, an
21 acknowledgment of its transformative impact and exemplary
22 community leadership; and

1 WHEREAS, The South Main Mercado not only provides a
2 platform for entrepreneurship and artistic expression but also
3 strengthens the social fabric of the Rockford region,
4 encouraging future generations to take pride in their culture,
5 history, and neighborhood development; therefore, be it

6 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE
7 HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that
8 we commend the organizers, volunteers, vendors, and
9 participants of the South Main Mercado for their dedication,
10 vision, and contributions to the City of Rockford and the
11 State of Illinois; and be it further

12 RESOLVED, That a suitable copy of this resolution be
13 presented to the organizing committee of the South Main
14 Mercado as a token of our esteem and recognition.