

SB3001



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

SB3001

Introduced 1/27/2026, by Sen. Christopher Belt

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2MMMM new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice within the meaning of the Act for a business to offer a consumer a different purchase price for the same product based solely on whether the consumer purchases the product at a physical location operated by the business or through a website or mobile application operated by the business, if the business maintains: (1) a physical location in the State where a consumer may purchase products; and (2) a website or mobile application that allows a consumer to purchase a product and pick up the product at a physical location. Provides that nothing in the provision shall be construed to prohibit a business from offering a coupon, discount, promotion, or sale for a product if the discounted price is offered on equal terms to a consumer who purchases the product at a physical location operated by the business and to a consumer who purchases the product through a website or mobile application operated by the business.

LRB104 20024 SPS 33475 b

A BILL FOR

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2MMMM as follows:

6 (815 ILCS 505/2MMMM new)

7 Sec. 2MMMM. Pricing Requirements.

8 (a) It is an unlawful practice within the meaning of this
9 Act for a business to offer a consumer a different purchase
10 price for the same product based solely on whether the
11 consumer purchases the product at a physical location operated
12 by the business or through a website or mobile application
13 operated by the business, if the business maintains:

14 (1) a physical location in this State where a consumer
15 may purchase products; and

16 (2) a website or mobile application that allows a
17 consumer to purchase a product and pick up the product at a
18 location described in paragraph (1).

19 (b) Nothing in this Section shall be construed to prohibit
20 a business from offering a coupon, discount, promotion, or
21 sale for a product if the discounted price is offered on equal
22 terms to a consumer who purchases the product at a physical
23 location operated by the business and to a consumer who

1 purchases the product through a website or mobile application
2 operated by the business.