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LRB104 12416 LAW 22701 r

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SENATE RESOLUTION

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WHEREAS, The members of the Illinois Senate wish to
3 congratulate Dulcelandia on the occasion of the business being
4 in operation for the past 30 years; and

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WHEREAS, Dulcelandia, meaning "Candyland" in Spanish, was
6 founded by immigrant entrepreneurs from Durango and
7 Guadalajara, Mexico, Eduardo and Evelia Rodriguez, in Chicago
8 in 1995; and

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WHEREAS, Dulcelandia expanded at one point to include
10 eight retail locations across Chicago's neighborhoods while
11 building a nationwide wholesale distribution network; today,
12 the business has five Chicago-based locations positioned in
13 Little Village, Brighton Park, McKinley Park, Logan Square,
14 and Chicago Ridge Mall; and

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WHEREAS, Dulcelandia's stores have become neighborhood
16 institutions, serving both wholesale clients and retail
17 customers, standing out for their immersive retail spaces,
18 featuring floor-to-ceiling candy displays and cultural murals
19 depicting Mexican traditions, including piñata celebrations
20 and Mayan chocolate-making, and offering more than 1,000
21 Mexican and American confectionery products, the region's
22 largest piñata selection, and a full product line available

1 in-store and online, with its signature items including
2 tropical flavors, such as guava, coconut, and mango, and
3 unique offerings, such as "Pollito Asado", or spicy peach
4 lollipops; and

5 WHEREAS, Dulcelandia has been featured by a number of
6 local and national media outlets, including Crain's Chicago
7 Business, the Chicago Tribune, the Chicago Sun-Times, the FOX
8 Morning Show, the WGN Morning Show, ABC 7's 190 North,
9 Hispanic Business, Negocios Now, La Raza Newspaper, Candy
10 Industry Retail Confectioner, and Metromix; and

11 WHEREAS, Dulcelandia remains family-owned and operated, a
12 local community employer, and a cultural bridge while staying
13 true to its tagline, "Proudly Importing Nostalgia Since 1995";
14 therefore, be it

15 RESOLVED, BY THE SENATE OF THE ONE HUNDRED FOURTH GENERAL
16 ASSEMBLY OF THE STATE OF ILLINOIS, that we congratulate
17 Dulcelandia on its 30th anniversary, and we wish the business
18 continued success; and be it further

19 RESOLVED, That a suitable copy of this resolution be
20 presented to Dulcelandia as an expression of our esteem and
21 respect.