**Section 2010.APPENDIX A Interpretive Guidelines**

**Section 2010.ILLUSTRATION O Guideline to Section 2010.80**

This Section must be applied in conjunction with Section 2010.90 and requires that all such statements must be genuine and not fictitious. The manufacturing, substantive editing or "doctoring up" of a testimonial is clearly prohibited as being false and misleading to the insurance-buying public. However, language which would be unacceptable under this Part must be edited out of a testimonial.