**Section 2670.60 Rural Outreach Initiative**

a) Applicants proposing to serve areas outside of Cook County shall include, as a part of their applications, a plan for a Rural Outreach Initiative. This Plan should specify the means by which the applicant proposes to insure the delivery of services to veterans in rural areas who would not otherwise have access to the program.

b) Each Rural Initiative Plan will be evaluated by the Department to assure that it is sufficient to meet the need of the rural areas involved. The criteria consist of:

1) Whether the plan includes an analysis of the population and problems (e.g., number of veterans, unemployment rate, particular circumstances such as plant closings, etc.) involved in the area.

2) Whether the proposed budget can realistically result in the delivery of the services described in the plan.