**Section 1450.725 Office Identification**

a) An identification sign on the outside of any physical office shall be of a size and nature that is reasonably readable by the public, shall be affixed to the office, and shall contain the sponsoring broker's name. Building directory listings that contain this information fulfill the requirements of this Section.

b) The identification sign must be plainly visible from an area accessible to the public.

c) For a virtual office, the website or digital platform shall contain the sponsoring broker's name and satisfy all advertising requirements set forth in Sections 1450.715 and 1450.720.

(Source: Amended at 45 Ill. Reg. 2851, effective February 23, 2021)