

# HB2948



## 101ST GENERAL ASSEMBLY

State of Illinois

2019 and 2020

HB2948

by Rep. Jeff Keicher

### SYNOPSIS AS INTRODUCED:

30 ILCS 500/25-90 new

Amends the Illinois Procurement Code. Provides that any advertisement produced or distributed by or on behalf of a State agency using taxpayer funds, in whole or in part, shall contain a statement specifying that such advertisement was purchased using taxpayer funds. Defines "advertisement".

LRB101 09868 RJF 54970 b

A BILL FOR

1 AN ACT concerning finance.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Illinois Procurement Code is amended by  
5 adding Section 25-90 as follows:

6 (30 ILCS 500/25-90 new)

7 Sec. 25-90. Taxpayer funded advertisements. Any  
8 advertisement produced or distributed by or on behalf of a  
9 State agency using taxpayer funds, in whole or in part, shall  
10 contain a statement specifying that such advertisement was  
11 purchased using taxpayer funds. For the purposes of this  
12 Section, "advertisement" means any written, oral, or  
13 electronic communication that contains a promotion,  
14 inducement, or offer concerning a State agency, including, but  
15 not limited to, brochures, pamphlets, radio and television  
16 scripts, telephone and direct mail solicitations, electronic  
17 media, billboards, and other means of promotion.