

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Public Utilities Act is amended by adding
5 Section 8-201.4 as follows:

6 (220 ILCS 5/8-201.4 new)

7 Sec. 8-201.4. Prohibition on use of utility name or logo
8 by non-utility entity. No non-utility individual, business, or
9 entity shall use a public utility name or logo, in whole or in
10 part, in any manner to market, solicit, sell, or bill for a
11 home (i) insurance, (ii) maintenance, or (iii) warranty
12 product. This prohibition does not apply to activities
13 permitted to implement a program or plan approved by the
14 Commission pursuant to an order entered under this Act. This
15 prohibition does not apply to the partial use by a non-utility
16 entity of a logo belonging to an electric utility that serves
17 fewer than 200,000 customers in this State.