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LRB103 42331 ECR 75555 r

1 SENATE RESOLUTION

2 WHEREAS, Del's Popcorn Shop in Decatur is one of the
3 oldest popcorn shops in the United States; and

4 WHEREAS, John Baldwin opened Del's, then known as The
5 Popcorn Shop, in historic downtown Decatur in 1934; and

6 WHEREAS, In the 1960s, Del Barnett took over operations of
7 the Popcorn Shop, and he renamed it Del's Popcorn Shop; and

8 WHEREAS, Del's was purchased by the current owner, the
9 Jacobs Family, in the 1970s; and

10 WHEREAS, Ever since its founding, the mission of Del's has
11 been to provide joy to its customers through simple, classic,
12 and delicious popcorn and candy products every day; and

13 WHEREAS, Del's has become a central Illinois institution,
14 and the shop holds a place in the hearts of hundreds, if not
15 thousands, of people across the U.S.; and

16 WHEREAS, Del's is in conversations to open new locations
17 throughout the United States both as company-owned locations
18 and franchises; and

1 WHEREAS, Del's has become a top-seller on Amazon, where
2 the shop's famous red popcorn tin is included in Amazon's
3 Overall Choice selection and continues to experience
4 magnificent growth with new customers across America; and

5 WHEREAS, The year 2024 marks the 90th anniversary of the
6 opening of Del's; and

7 WHEREAS, To celebrate this anniversary, Del's will release
8 new packaging, introduce new retail concepts, and renovate the
9 existing retail locations to enhance the customer experience,
10 starting in 2024; and

11 WHEREAS, Del's has also created a new fundraising platform
12 to support local causes, sports leagues, and other non-profit
13 organizations; and

14 WHEREAS, Del's hosted two 90th anniversary parties on July
15 27th at the Mt. Zion and Springfield retail locations;
16 therefore, be it

17 RESOLVED, BY THE SENATE OF THE ONE HUNDRED THIRD GENERAL
18 ASSEMBLY OF THE STATE OF ILLINOIS, that we congratulate Del's
19 Popcorn Shop on its 90th anniversary in 2024; and be it further

20 RESOLVED, That a suitable copy of this resolution be

1 presented to Del's as a symbol of our esteem and respect.