

1 HOUSE RESOLUTION

2 WHEREAS, E. Ronald Culp has served Sears, Roebuck and
3 Co., a Fortune 50 company headquartered in our great State,
4 for 10 years in positions of increasing responsibility,
5 including as Senior Vice President, Public Relations and
6 Government Affairs, defining the company's unique position in
7 American business; and

8 WHEREAS, E. Ronald Culp also served Chicago-based Sara
9 Lee Corporation for eight years, playing a key role in
10 developing and guiding the successful strategy to position
11 the corporation as a leader in the art of philanthropy and
12 science of reputation management; and

13 WHEREAS, His corporate communications philosophy, founded
14 on the principles of integrity, bold thinking, organizational
15 alignment, and consistency of commitment, transformed the
16 vision and direction of the profession; and

17 WHEREAS, His core beliefs are in the value and power of
18 people, nurturing working environments through continuous
19 professional development, creating an atmosphere of
20 inclusion, and extending the concept of mentoring through the
21 public relations community; and

22 WHEREAS, His commitment to corporate citizenship as
23 embodied by his capacity-building service in the governing
24 boards of a broad range of civic organizations and the
25 creation of the Sears American Dream Campaign, provided a
26 fitting continuation of Sears legacy; and

27 WHEREAS, E. Ronald Culp also exhibited honor and
28 distinction serving Illinois businesses and consumers as Vice
29 Chairman of the Illinois Retail Merchants Association;
30 therefore, be it

31 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE

1 NINETY-THIRD GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that
2 we gratefully acknowledge the extraordinary and selfless
3 contribution E. Ronald Culp has made on behalf of the State
4 and residents thereof, and that we express profound
5 admiration and respect for him, not only as a corporate
6 communications leader, but also as an individual who, in
7 every aspect of his life has manifested courage, compassion,
8 and adherence to the highest ethical standards; and be it
9 further

10 RESOLVED, That a suitable copy of this resolution be
11 presented to E. Ronald Culp with our best wishes for he and
12 his wife, Sandra, for good health and great success in their
13 future endeavors.