



94TH GENERAL ASSEMBLY

State of Illinois

2005 and 2006

SB2995

Introduced 1/20/2006, by Sen. Kirk W. Dillard - Peter J. Roskam
- Cheryl Axley - Frank C. Watson

SYNOPSIS AS INTRODUCED:

5 ILCS 430/5-20

Amends the State Officials and Employees Ethics Act. Prohibits the use of the name, image, or voice of State executive branch constitutional officer in a commercial solicitation on radio or television or in a commercial newspaper or commercial magazine. Effective immediately.

LRB094 15949 JAM 51177 b

1 AN ACT concerning government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The State Officials and Employees Ethics Act is
5 amended by changing Section 5-20 as follows:

6 (5 ILCS 430/5-20)

7 Sec. 5-20. Public service announcements; other promotional
8 material; commercial solicitations.

9 (a) Beginning January 1, 2004, no public service
10 announcement or advertisement that is on behalf of any State
11 administered program and contains the proper name, image, or
12 voice of any executive branch constitutional officer or member
13 of the General Assembly shall be broadcast or aired on radio or
14 television or printed in a commercial newspaper or a commercial
15 magazine at any time.

16 (b) The proper name or image of any executive branch
17 constitutional officer or member of the General Assembly may
18 not appear on any (i) bumper stickers, (ii) commercial
19 billboards, (iii) lapel pins or buttons, (iv) magnets, (v)
20 stickers, and (vi) other similar promotional items, that are
21 not in furtherance of the person's official State duties or
22 governmental and public service functions, if designed, paid
23 for, prepared, or distributed using public dollars. This
24 subsection does not apply to stocks of items existing on the
25 effective date of this amendatory Act of the 93rd General
26 Assembly.

27 (b-5) No commercial solicitation that contains the proper
28 name, image, or voice of an executive branch constitutional
29 officer shall be broadcast or aired on radio or television or
30 printed in a commercial newspaper or a commercial magazine at
31 any time.

32 (c) This Section does not apply to communications funded

1 through expenditures required to be reported under Article 9 of
2 the Election Code.

3 (Source: P.A. 93-615, eff. 11-19-03; 93-617, eff. 12-9-03;
4 93-685, eff. 7-8-04.)

5 Section 99. Effective date. This Act takes effect upon
6 becoming law.