



1 SENATE RESOLUTION

2 WHEREAS, The members of the Senate of the State of Illinois
3 learned with sadness of the death of Robert A. Bassi of Downers
4 Grove on June 16, 2006; and

5 WHEREAS, He was born in 1942; he was united in marriage for
6 35 years to his wife Joanne; and

7 WHEREAS, He grew up in Chicago's West Town neighborhood and
8 graduated from Cathedral High School; he moved with his family
9 to the West Englewood neighborhood, where he lived while
10 attending Loyola University; he studied English literature at
11 Loyola and moved into public relations and marketing after
12 graduation; and

13 WHEREAS, He started Bassi Communications in 1986 following
14 five years as vice president of communications with the Chicago
15 Board Options Exchange; he had several major clients with Bassi
16 Communications, including McDonald's and Motorola; and

17 WHEREAS, He would often express his sense of humor and wit
18 through his company; he would send out a newsletter with
19 "Random Thunks" highlighting notable quotations, goofy news,
20 and marketing trends; and

21 WHEREAS, He was a gourmet cook who improvised recipes and
22 was always searching for the secrets of his mother's
23 traditional Italian cooking; and

24 WHEREAS, The passing of Robert A. Bassi has been deeply
25 felt by many, especially by his wife, Joanne; his son, Adam;
26 and his brother, Vic; therefore, be it

27 RESOLVED, BY THE SENATE OF THE NINETY-FOURTH GENERAL
28 ASSEMBLY OF THE STATE OF ILLINOIS, that we mourn the passing of

1 Robert A. Bassi, and we extend our sincere condolences to his
2 family, friends, and all who knew and loved him; and be it
3 further

4 RESOLVED, That a suitable copy of this resolution be
5 presented to his family as an expression of our deepest
6 sympathy.