

## 97TH GENERAL ASSEMBLY State of Illinois 2011 and 2012 HB0682

Introduced 01/31/11, by Rep. Michael J. Madigan

## SYNOPSIS AS INTRODUCED:

220 ILCS 5/7-208

Amends the Public Utilities Act. Makes a technical change in a Section concerning HVAC affiliate marketing.

LRB097 03510 ASK 43547 b

1 AN ACT concerning regulation.

## Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- 4 Section 5. The Public Utilities Act is amended by changing
- 5 Section 7-208 as follows:
- 6 (220 ILCS 5/7-208)
- 7 Sec. 7-208. HVAC affiliate marketing.
- 8 (a) "HVAC affiliate" means all affiliated interests of a
- 9 gas utility that that provide heating, ventilating, or air
- 10 conditioning services to customers within the service
- 11 territory of the affiliated gas utility.
- 12 (b) When an HVAC affiliate advertises or markets heating,
- ventilating, or air conditioning services to the public, it
- shall include a disclaimer that, if audible, is conspicuous and
- if printed is of sufficient size to be clearly legible, and
- 16 that states:
- 17 (Insert name of affiliate) is an affiliate of (insert name
- of gas utility) and is not regulated by the Illinois Commerce
- 19 Commission. Customers are not required to buy products or
- 20 services from (insert name of affiliate) in order to receive
- 21 the same quality of service from the gas utility.
- 22 (c) The requirements in subsection (b) apply to all forms
- of advertising and marketing, including, but not limited to,

- 1 print, television, radio, internet, telephonic, bill inserts,
- 2 and newsletters.
- 3 (Source: P.A. 92-852, eff. 8-26-02.)