HB5211 Enrolled

1 AN ACT concerning business.

## 2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 5. The Consumer Fraud and Deceptive Business
Practices Act is amended by changing Section 2HHH as follows:

6 (815 ILCS 505/2HHH)

Sec. 2HHH. <u>Product</u> Authorization and verification for
product and service charges to be billed on a telephone bill
prohibited.

10 (a) Definitions. For purposes of this Section:

11 <u>"Billing agent" means a person that submits charges for</u> 12 <u>services or goods to a telecommunications carrier on behalf of</u> 13 <u>a third-party vendor.</u>

14 <u>"Third-party vendor" means an entity not affiliated with a</u> 15 <u>telecommunications carrier that sells services or goods to a</u> 16 <u>consumer.</u>

17 <u>"Telecommunications carrier" has the same meaning as</u> 18 defined in Section 13-202 of the Public Utilities Act.

19 (b) A third-party vendor shall not bill, directly or 20 through an intermediary, a consumer for goods or services that 21 will appear as a charge on a consumer's telephone bill.

(c) A billing agent, on behalf of a third-party vendor,
 shall not submit, directly or through an intermediary, a charge

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1 Protection Act; or (6) contributions to any charitable organization 2 subject to Section 501(c)(3) of the Internal Revenue Code. 3 "Billing agent" means any entity that submits charges to 4 5 the billing carrier on behalf of itself or any service 6 provider. "Billing carrier" means any telecommunications carrier, as 7 defined in Section 13 202 of the Public Utilities Act, 8 that issues a bill directly to a customer for any product or service 9 10 not provided by a telecommunications carrier. 11 "Service provider" means any entity that offers a product 12 or service to a consumer and that directly or indirectly charges to or collects from a consumer's bill received from 13 billing carrier an amount for the product or service. 14 (b) This Section does not apply to the provision of 15 16 services and products by a telecommunications carrier subject 17 to the provisions of Section 13 903 of the Public Utilities Act, by a telecommunications carrier's affiliates, or an 18 affiliated cable or video provider, as that term is defined in 19 Section 22-501 of the Public Utilities Act, or by a provider of 20 public mobile services, as defined in Section 13-214 of the 21 Public Utilities Act. 22 23 (c) Requirements for submitting charges. (1) A service provider or billing agent may submit 24

25 charges for a product or service to be billed on a
 26 consumer's telephone bill on or after the effective date of

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this amendatory Act of the 96th General Assembly only if: 1 2 (A) the service provider offering the product or service has clearly and conspicuously disclosed all 3 material terms and conditions of the product or service 4 being offered, including, but not limited to, all 5 charges; and the fact that the charges for the product 6 7 or service shall appear on the consumer's telephone <del>bill;</del> 8 9 (B) after the clear and conspicuous disclosure of 10 all material terms and conditions as described in 11 paragraph (A) of this item (1), the consumer has 12 expressly consented to obtain the product or service offered and to have the charges appear 13 on the consumer's telephone bill and the consent has been 14 verified as provided in item (2) of this subsection 15 16 <del>(c);</del> 17 (C) the service provider offering the product or service or any billing agent for the service provider 18 has provided the consumer with a toll free telephone 19 20 number the consumer may call and an address to which 21 the consumer may write to resolve any billing dispute 22 and to answer questions; and 23 (D) the service provider offering the product service or the billing agent has taken effective steps 24 to determine that the consumer who purportedly 25 26 consented to obtain the product or service offered is HB5211 Enrolled

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authorized to incur charges for the telephone number to be billed.

3 (2) The consumer consent required by item (1) of this subsection (c) must be verified by the service provider 4 5 offering the product or service before any charges are submitted for billing on a consumer's telephone bill. A 6 7 record of the consumer consent and verification must be maintained by the service provider offering the product or 8 service for a period of at least 24 months immediately 9 10 after the consent and verification have been obtained. The 11 method of obtaining consumer consent and verification must 12 include one or more of the following:

13 (A) A writing signed and dated by the consumer be billed that clearly and conspicuously discloses the 14 material terms and conditions of the product or service 15 16 being offered in accordance with paragraph (A) of item 17 (1) of this subsection (c) and clearly and conspicuously states that the consumer expressly 18 consents to be billed in accordance with paragraph (B) 19 of item (1) of this subsection (c) as follows: 20

21 (i) if the writing is in electronic form, then
22 it shall contain the consumer disclosures required
23 by Section 101(c) of the federal Electronic
24 Signatures in Global and National Commerce Act;
25 and

(ii) the writing shall be a separate document

1	or easily separable document or located on a
2	separate screen or webpage containing only the
3	disclosures and consent described in item (1) of
4	this subsection (c).
5	(B) Third party verification by an independent
6	third party that:
7	(i) clearly and conspicuously discloses to the
8	consumer to be billed all of the information
9	required by paragraph (A) of item (1) of this
10	subsection (c);
11	(ii) operates from a facility physically
12	separate from that of the service provider
13	offering the product or service;
14	(iii) is not directly or indirectly managed,
15	controlled, directed, or owned wholly or in part by
16	the service provider offering the product or
17	service;
18	<del>(iv) does not derive commissions or</del>
19	compensation based upon the number of sales
20	confirmed;
21	(v) tape records the entire verification
22	process, with prior consent of the consumer to be
23	billed; and
24	(vi) obtains confirmation from the consumer to
25	be billed that he or she authorized the purchase of
26	the offered good or service.

1	(C) All verifications must be conducted in the same
2	language that was used in the underlying sales
3	transaction.
4	(3) Unless verification is required by federal law or
5	rules implementing federal law, item (2) of this subsection
6	(c) does not apply to customer initiated transactions with
7	a certificated telecommunications carrier for which the
8	service provider has the appropriate documentation.
9	(4) This Section does not apply to message
10	telecommunications service charges that are initiated by
11	dialing 1+, 0+, 0-, 1010XXX, or collect calls and charges
12	for video services if the service provider has the
13	necessary records to establish the billing for the call or
14	service.
15	(d) Records of disputed charges.
16	(1) Every service provider or billing agent shall
17	maintain records of every disputed charge for a product or
18	service placed on a consumer's bill.
19	(2) The record required under this subsection (d) shall
20	contain for every disputed charge all of the following:
21	(A) any affected telephone numbers and, if
22	available, addresses;
23	(B) the date the consumer requested that the
24	disputed charge be removed from the consumer's bill;
25	(C) the date the disputed charge was removed from
26	the consumer's telephone bill; and

1	(D) the date action was taken to refund or credit
2	to the consumer any money that the consumer paid for
3	the disputed charges.
4	(3) The record required by this subsection (d) shall be
5	maintained for at least 24 months.
6	(e) Billing agents shall take reasonable steps designed to
7	ensure that service providers on whose behalf they submit
8	charges to a billing carrier comply with the requirements of
9	this Section.
10	(f) Any service provider or billing agent who violates this
11	Section commits an unlawful practice within the meaning of this
12	Act.
13	(Source: P.A. 96-827, eff. 11-30-09.)
14	Section 99. Effective date. This Act takes effect January

15 1, 2013.