

1 AN ACT concerning regulation.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Truth in Health Care Professional Services  
5 Act is amended by changing Section 10 as follows:

6 (225 ILCS 145/10)

7 Sec. 10. Definitions. For purposes of this Act:

8 "Advertisement" denotes any communication or statement,  
9 whether printed, electronic, or oral, that names the health  
10 care professional in relation to his or her practice,  
11 profession, or institution in which the individual is employed,  
12 volunteers, or otherwise provides health care services. This  
13 includes business cards, letterhead, patient brochures,  
14 e-mail, Internet, audio, and video, and any other communication  
15 or statement used in the course of business.

16 "Deceptive" or "misleading" includes, but is not limited  
17 to, any advertisement or affirmative communication or  
18 representation for health care services that misstates,  
19 falsely describes, or falsely represents the health care  
20 professional's skills, training, expertise, education, board  
21 certification, or licensure.

22 "Health care professional" means any person who treats  
23 human ailments and is subject to licensure or regulation by the

1 State, including students and residents. "Health care  
2 professional" does not include an individual licensed as a  
3 dentist under the Illinois Dental Practice Act.

4 "Licensee" means a health care professional who holds an  
5 active license with the licensing board governing his or her  
6 practice in this State.

7 (Source: P.A. 96-1340, eff. 7-27-10.)

8 Section 99. Effective date. This Act takes effect upon  
9 becoming law.