1 AN ACT concerning transportation.

## Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- Section 5. The Illinois Vehicle Code is amended by adding Section 3-696 as follows:
- 6 (625 ILCS 5/3-696 new)
- 7 Sec. 3-696. Corporate-sponsored license plate study. The Secretary of State shall complete a feasibility study for the 8 9 implementation of a program for corporate-sponsored license plates. The study shall include, but not be limited to, 10 findings on how to maximize profits to the State, how to 11 12 provide for a discounted registration fee for Illinois residents who display a corporate-sponsored license plate; 13 14 public interest in such a program; and the cost to the State for implementation of such a program. The Secretary of State 15 16 shall report the findings of the feasibility study to the 17 General Assembly no later than January 1, 2012.
- Section 99. Effective date. This Act takes effect upon becoming law.