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SENATE RESOLUTION

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WHEREAS, The members of the Illinois Senate are saddened to
3 learn of the death of Elmer Lynn Hauldren; and

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WHEREAS, Lynn Hauldren was born in St. Louis, Missouri on
5 April 1, 1922; and

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WHEREAS, Lynn Hauldren served in the United States Army
during World War II; during that time, he served in Calcutta,
8 India for four years and once drove supplies to a blockaded
9 China; he met his future wife, Helen Helmke, in Des Moines,
10 Iowa, while stationed there; the couple was married in
11 Sacramento, California in 1943; and

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WHEREAS, After his stint in the military, Lynn Hauldren
studied journalism at Northwestern University; he then went to
work as an advertising copywriter in Chicago, New Orleans, and
Los Angeles before settling in the Chicago area; during his
career, he became a creative director at three top agencies and
earned two Clio Awards; he eventually started his own
advertising firm, where he made advertisements for Matt's
Cookies, Homemakers, and Empire Carpet; and

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WHEREAS, Lynn Hauldren was best known for appearing in
numerous commercials as his on-screen alter ego, the Empire

1 Carpet Man; in addition to appearing as the Empire Carpet Man,
2 he also recorded the Empire jingle with his then-group, The
3 Fabulous 40s, and sang multiple parts of the harmonized phone
4 number; and

5 WHEREAS, Lynn Hauldren sang baritone in numerous
6 barbershop quartets; he was also an accomplished singer who
7 recorded two albums and performed in 49 of 50 states and in
8 Europe with his barbershop quartet, Chordiac Arrest; and

9 WHEREAS, Lynn Hauldren was an avid White Sox and Bears fan
10 who once threw out the first pitch at a Cubs game; he was a
11 boating fanatic who had a powerboat at Burnham Harbor; every
12 boat he owned had clever musical-themed names, including his
13 favorite, "Sea Sharp"; he also took up skiing at the age of 60;
14 and

15 WHEREAS, Lynn Hauldren is survived by his six children; his
16 15 grandchildren; and his 10 great-grandchildren; therefore,
17 be it

18 RESOLVED, BY THE SENATE OF THE NINETY-SEVENTH GENERAL
19 ASSEMBLY OF THE STATE OF ILLINOIS, that we mourn, along with
20 his family and friends, the passing of Elmer Lynn Hauldren; and
21 be it further

1 RESOLVED, That a suitable copy of this resolution be
2 presented to the family of Lynn Hauldren as an expression of
3 our sympathy.