- 1 AN ACT concerning banking.
- 2 Be it enacted by the People of the State of Illinois,
- 3 represented in the General Assembly:
- 4 Section 5. The Illinois Banking Act is amended by
- 5 changing Sections 9 and 46 as follows:
- 6 (205 ILCS 5/9) (from Ch. 17, par. 316)
- 7 Sec. 9. Contents of application.
- 8 (a) The application for a permit to organize shall be in
- 9 a form specified by the Commissioner and shall be filed with
- 10 the Commissioner signed by each of the applicants and shall
- 11 be acknowledged before some officer authorized by law to
- 12 acknowledge deeds. It shall state:
- 13 (1) The name, residence, business or occupation and
- 14 address of each applicant, and a statement of the proposed
- 15 management;
- 16 (2) The name for the proposed bank;
- 17 (3) The location of the proposed bank;
- 18 (4) The amount of capital and surplus for the proposed
- 19 bank;
- 20 (5) The number of shares of capital stock, the number of
- 21 shares and classes of preferred stock, if any, the par value
- of the capital stock and preferred stock, and the amount for
- 23 which each share of capital stock and preferred stock is to
- 24 be sold;
- 25 (6) A statement of the financial worth of each of the
- 26 applicants;
- 27 (7) (Blank);
- 28 (8) Such other relevant information as the Commissioner
- 29 may require.
- 30 (b) Information provided in the application that is
- 31 personal or proprietary, including but not limited to the

- 1 <u>names of proposed management and the statements of financial</u>
- 2 worth of the applicants, may be submitted in a confidential
- 3 <u>section of or addendum to the application.</u>
- 4 (Source: P.A. 90-301, eff. 8-1-97; 90-665, eff. 7-30-98.)
- 5 (205 ILCS 5/46) (from Ch. 17, par. 357)
- 6 Sec. 46. Misleading practices and names prohibited;
- 7 penalty.

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- 8 (a) No person, firm, partnership, or corporation that is
- 9 not a bank shall transact business in this State in a manner
- which has a substantial likelihood of misleading the public
- 11 by implying that the business is a bank, or shall use the
- 12 word "bank", "banker", or "banking" in connection with the
- 13 business. Any person, firm, partnership or corporation
- 14 violating this Section shall be deemed guilty of a Class A
- 15 misdemeanor, and the Attorney General or State's Attorney of
- 16 the county in which any such violation occurs may restrain
- 17 such violation by a complaint for injunctive relief.
- 18 (b) If the Commissioner is of the opinion and finds that
- 19 a person, firm, partnership, or corporation that is not a
- 20 bank has transacted or intends to transact business in this
- 21 State in a manner which has a substantial likelihood of
- 22 misleading the public by implying that the business is a

bank, or has used or intends to use the word "bank",

- 24 "banker", or "banking" in connection with the business, then
- 25 the Commissioner may direct that person, firm, partnership,
- 26 or corporation to cease and desist from transacting the
- 27 business or using the word "bank", "banker", or "banking".
- 28 If that person, firm, partnership, or corporation persists in
- transacting the business or using the word "bank", "banker",
- 30 or "banking", then the Commissioner may impose a civil
- 31 penalty of up to \$10,000 for each violation. Each day that
- 32 the person, firm, partnership, or corporation continues
- transacting the business or using the word "bank", "banker",

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or "banking" in connection with the business shall constitute a separate violation of these provisions.

(c) A person, firm, partnership, or corporation that is not a bank, and is not transacting or intending to transact business in this State in a manner that has a substantial likelihood of misleading the public by implying that such business is a bank, may apply to the Commissioner for permission to use the word "bank", "banker", or "banking" in connection with the business. If the Commissioner determines that there is no substantial likelihood of misleading the public, and upon such conditions as the Commissioner may impose to prevent the person, firm, partnership, or corporation from holding itself out in a misleading manner, then such person, firm, partnership, or corporation may use the word "bank", "banker", or "banking".

(d) (1) No person, firm, partnership, or corporation may use the name of an existing bank, or a name deceptively similar to that of an existing bank, when marketing to or soliciting business from customers or prospective customers if the reference to the existing bank is made (i) without the consent of the existing bank and (ii) in a manner that could cause a reasonable person to believe that the marketing material or solicitation originated from or is endorsed by the existing bank or that the existing bank is in any other way responsible for the marketing material or solicitation.

(2) An existing bank may, in addition to any other remedies available under the law, report an alleged violation of this subsection (d) to the Commissioner. If the Commissioner finds the marketing material or solicitation in question to be in violation of this subsection, the Commissioner may direct the person, firm, partnership, or corporation to cease and desist from using that marketing material or solicitation in

Illinois.	If	that_	person,	<u>firm,</u>	<u>partnershi</u> p	o, or
corporation	pers	ists	in the use	e of the	marketing ma	aterial
or solicita	tion,	then	the Commi	issioner	may impose a	a civil
penalty of	up	to	\$10,000 f	or each	n violation.	. Each
instance in	whic	h the	marketing	g materia	al or solici	itation
is sent to	o a	cust	omer or	prospect	cive customer	shall
constitute a	a sep	arate	violatior	n of thes	se provisions	<u>5.</u>

(3) Nothing in this subsection (d) prohibits the use of or reference to the name of an existing bank in marketing materials or solicitations, provided that the use or reference would not deceive or confuse a reasonable person regarding whether the marketing material or solicitation originated from or was endorsed by the existing bank or whether the existing bank was in any other way responsible for the marketing material or solicitation. The Commissioner is authorized to promulgate rules to administer these provisions.

18 (Source: P.A. 89-567, eff. 7-26-96.)

19 Section 99. Effective date. This Act takes effect upon 20 becoming law.