

# COMMUNICATION STRATEGIST

*Under the supervision of the Director of Communications and Public Affairs, the Communication Strategist is responsible for developing, implementing, and managing public and media relations for several Illinois Republican Senators.*

## STARTING SALARY:

\$48,000

## DUTIES AND RESPONSIBILITIES:

- Write press releases, letters to the editor, and editorials to submit to media outlets.
- Schedule and organize press conferences, editorial board visits, and media tours.
- Pitch stories to media, coordinate media interviews, and field media inquiries.
- Write remarks, speeches, and talking points on topical legislative issues to prepare senators for speaking engagements and media interviews.
- Create content and PowerPoint presentations for informational public forums and town halls.
- Assist legislative offices in crafting letters to respond to constituent inquiries.
- Design, create, and distribute legislative content in a weekly email newsletter.
- Write, design, and distribute annual print newsletters for mailing.
- Maintain senators' legislative website and social media accounts, including posting written content, videos, podcasts, graphics, and photos.
- Promote and assist with the organization of public outreach events.
- Other duties as assigned.

## A SUCCESSFUL CANDIDATE SHOULD DEMONSTRATE THE FOLLOWING ATTRIBUTES:

- Strong communications through multiple types of media.
- Creative problem solving.
- Critical thinking and ability to understand complex issues.
- Ability to multi-task in a fast-paced environment while managing time constraints.
- Thrives in a collaborative environment.
- Experience with social media and multimedia creation and editing.

## TO APPLY:

If you are interested in this position on the Illinois Senate Republican Staff, please email your current resume and digital portfolio to Mike Brooks, Director of Communication and Public Affairs at [mbrooks@sgop.ilga.gov](mailto:mbrooks@sgop.ilga.gov).

